



TAA CORPORATE PARTNERS PROGRAM

For more than a decade, the TAA has represented, educated and connected the industry in and around the great state of Tennessee.

The **Tennessee Auctioneers Association** is asking and inviting you and your company to be a corporate partner. The association recognizes the important needs of your services to our industry, and we want to provide our members the best opportunity for excellent communication with your company.

The **TAA Corporate Partner Program** is designed to do just that. You have an opportunity to receive the benefits of partnership with the TAA. This partnership includes branding on the TAA website, display table at the winter convention at no additional cost and first mailings/email blasts of all information related to the industry from the TAA.

CORPORATE PARTNERSHIP – THREE LEVELS FROM WHICH TO CHOOSE

PLATINUM LEVEL – \$2,000

- ❖ Platinum Sponsor At TAA Winter Convention (Signage And In Program)
- ❖ Listed As Platinum Corporate Partner In TAA Winter Convention Program
- ❖ Includes at no additional charge – Display Table at TAA Winter Convention
- ❖ Two Full Registrations for TAA Winter Convention
- ❖ TAA Winter Convention-Bid Calling Competition will be live stream-Logo displayed on the backdrop which will be located directly behind contestants and will be viewed by anyone watching the contest.
- ❖ Company Logo/Contact Information Placed On TAA Website In Corporate Partners Area for one year
- ❖ Information on TAA Facebook page

DIAMOND LEVEL – \$1,500

- ❖ Diamond Sponsor At TAA Winter Convention (Signage And In Program)
- ❖ Listed As Diamond Corporate Partner In TAA Winter Convention Program
- ❖ Includes at no additional charge – Display Table at TAA Winter Convention
- ❖ One Full Registration for TAA Winter Convention
- ❖ Company Logo/Contact Information Placed On the TAA Website In Corporate Partners Area for one year
- ❖ Information on TAA Facebook page

SILVER LEVEL – \$500

- ❖ Listed As Silver Corporate Partner In TAA Winter Convention Program
- ❖ Company Logo/Contact Information Placed On the TAA Website In Corporate Partners Area for one year

Your partnership opens avenues of communication to provide you with an inexpensive approach to reaching your clients, potential clients and the general public. At the same time, you will be helping maintain the

important mission and values of the TAA. This partnership is a win-win for all parties involved. **You save money by participating in our program.** Please sign up today. Our partnership is vital for all of our future endeavors.
(See Back)

PLEASE COMPLETE THE BELOW INFORMATION:

Company Name: _____ Contact Name: _____

Mailing Address: _____ City: _____ ST: _____ ZIP: _____

Email Address: _____ Phone No.: _____

Partnership Level: _____

Please return the information above with Partnership payment. Upon processing, the TAA will contact you to request the appropriate information to list your company on the website. **Please mail to the address listed below.** Thank you for your partnership with the TAA! We are excited about our future together.

Return To: Tennessee Auctioneers Association
PO Box 41368
Raleigh, NC 27629

For further information, please contact the TAA home office at 919-876-0687 or email TAA Executive Director Elaine Christian at elaine@execman.net.